

ADVERTISING SPECIFICATIONS

W" x H"	TRIM	NON BLEED	BLEED
FULL PAGE	5 1/2" X 8 1/2"	5" X 8"	5 5/8" X 8 3/4"
HALF PAGE	5 1/2" X 4 1/4"	5" X 4"	5 5/8" X 4 3/8"

MECHANICAL REQUIREMENTS

DIGITAL & DISK REQUIREMENTS

All ads to be submitted on the FTP site, or can be mailed on disk (ZIP), or on CD. Film will not be accepted. Color or Black and White proofs are required with the submission of ads. We will accept files from both Macintosh and PC platforms. All files must be submitted in the following formats.

We prefer press ready PDF's: created using Acrobat Distiller set for print Optimized, with no security settings on.

Adobe InDesign CS3 or lower: Packaged for output with all the folders containing images and fonts.

Quark Express: Collected for Output, Fonts included, and all native images hi-resolution (300 DPI) and CMYK.

Adobe Illustrator: All text converted to outlines, all imported images included, saved as an .EPS or .AI file

Adobe Photoshop: All text rasterized- do not use small type in this application. All images CMYK at 300 DPI.

NO WORD files will be accepted. Please refer to the design services offer below. If you are not sure of compatibility, please call us at **954-970-7273** or e-mail questions to:

equity-edn@bcgraphicsfl.com. When using the FTP site to send your file please also send an e-mail to **equity-edn@bcgraphicsfl.com**, notifying us that the upload is complete. If there are any problems with the set up of your file you will be notified by e-mail or Phone so please include a contact name and number when sending the file.

DESIGN SERVICES

BC Graphics, Inc. also offers design services to help you create quality ads. If you are in need of an ad or do not have access to software to create it you can call **954-970-7273** or e-mail a description of what you have in mind to **equity-edn@bcgraphicsfl.com** and we will help you create your ad.

	BLACK & WHITE	COLOR
FULL PAGE	\$225.00	\$300.00
HALF PAGE	\$ 150.00	\$200.00

SEND FILES TO: BC GRAPHICS, INC.
811 NW 66TH AVE.
MARGATE, FL 33063

Please include a self addressed stamped envelope for the return of any materials sent. Thank You!